

Veesion turns your CCTV into a proactive theft detection solution



We are honoured to announce that Veesion AI has been named as the winner of the RETAIL RISK Australia BEST NEWCOMER AWARD for 2023.

The Retail Risk Best Newcomer Award recognises the most exciting new solution to enter the retail risk and loss prevention arena.

David Tonkin, Director of Veesion Australia accepted the award at the Retail Risk dinner.

A blue promotional banner for Veesion AI. At the top right is the Veesion logo, which consists of a stylized head with circuitry and the word "veesion" in lowercase. Below the logo, the text reads: "Veesion AI plugin for CCTV identifies theft as it happens." followed by "Sends instant alerts to your security team" and "Anonymous Ai overlay. No facial recognition". The banner has a white wavy border at the bottom.

veesion

Veesion AI plugin for CCTV identifies theft as it happens.

Sends instant alerts to your security team

Anonymous Ai overlay. No facial recognition



**Global retailers are reporting over 60% reduction in store theft
with Veesion Ai 'plug and play' theft detection
for CCTV security systems**

**Identifies suspicious behaviour and theft as it happens.
Anonymous Ai overlay. No facial recognition**

Veession Australia are pleased to now offer the Veession Ai 'plug and play' real-time theft detection solution - for CCTV security systems - in the Australia and New Zealand markets.

Thousands of retail stores globally are reducing their instore theft by up to 60% with the Veession Ai 'plug and play' theft detection solution.

Amazingly one Veession client in London has even reported a 80% drop in thefts after installing Veession Ai, as suspicious activity can be addressed in real-time.

"London-based Nisa store has cut shoplifting losses by 80% using Veession Artificial Intelligence (AI) technology to help tackle theft, using our existing CCTV cameras that can tell when people are inappropriately putting items in their pockets and personal bags. The word has spread fast that they'll get identified immediately if they try to shoplift here."

Source: www.grocerygazette.co.uk/2022/03/29/nisa-uses-ai-shoplifters/

Veession Ai automates theft detection by anonymously analysing the existing CCTV security system camera feeds of critical areas within a location, in real-time.



View Veesion Ai in action:

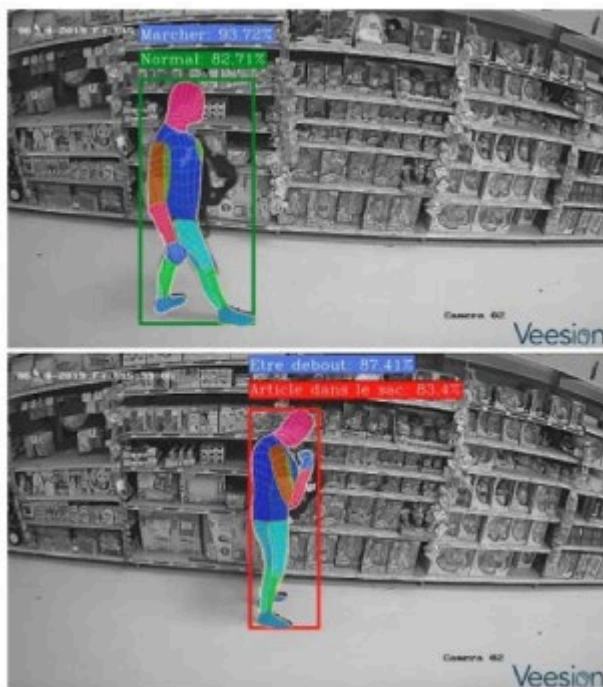
<https://vimeo.com/408905924>

<https://vimeo.com/670252812>

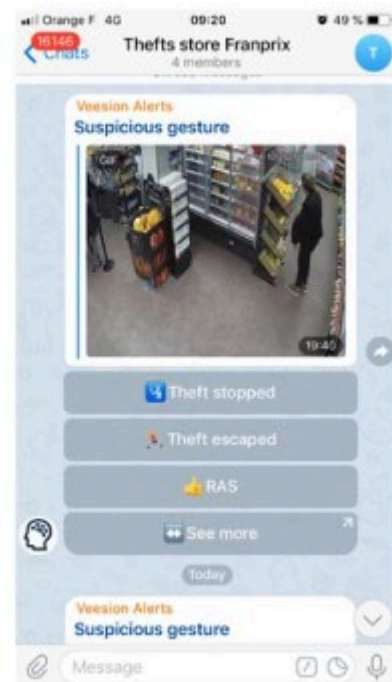
Veesion Ai uses an anonymous Ai overlay of customers on the video streams to identify suspicious behaviour and activity and then instantly deliver an Alert - with video clip - to the designated store team member's mobile devices, in real-time.

Alert pop-ups can even be displayed on service desks and/or cashier screens.

Veesion AI Theft Detection

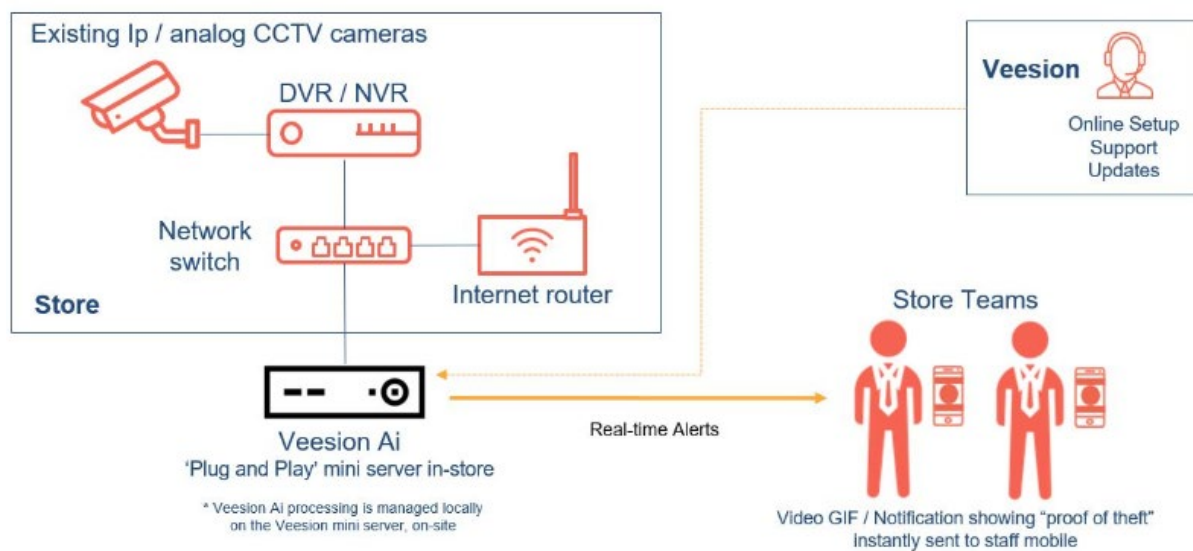


Instant Notification



Veesion **does not use facial recognition**, customer tracking or identity registration.

Veesion activates its service by supplying a 'plug and play' mini server (with Ai resident) that is simply connected to the existing in-store CCTV security system and designated cameras.



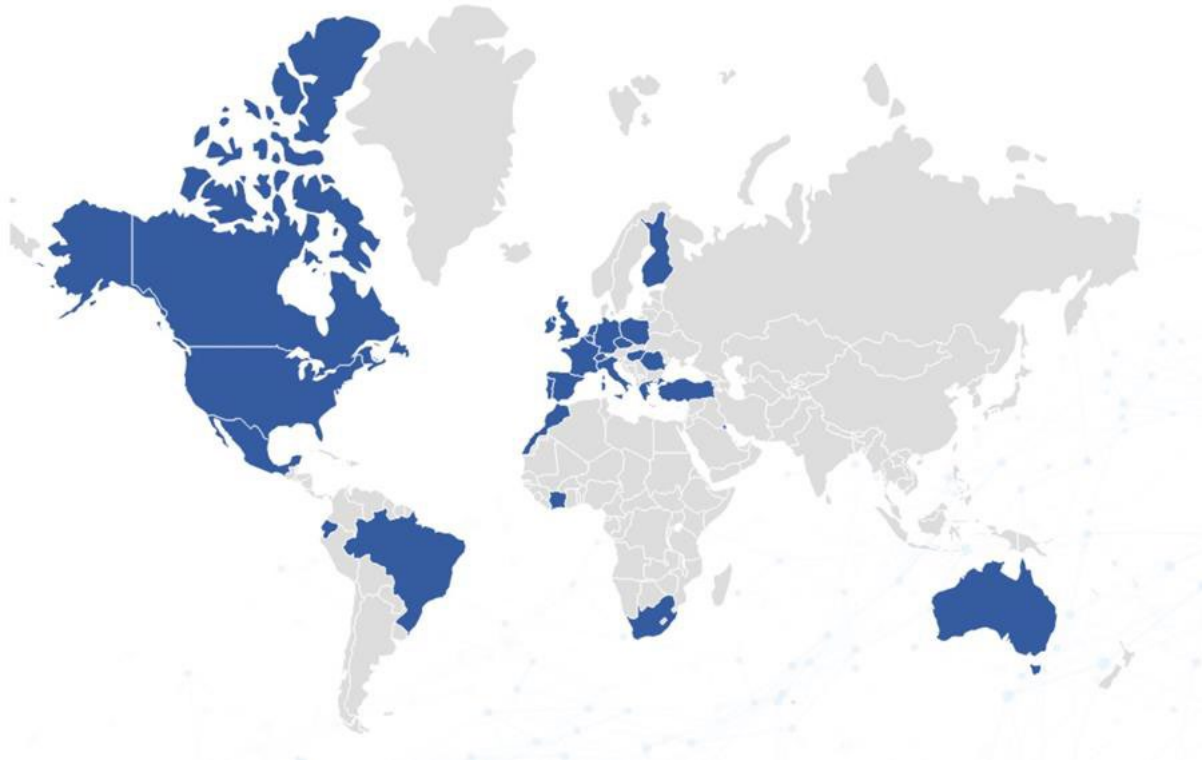
Veesion uses its unique active deep learning technology to constantly improve its analytic performance as it continuously analyses the CCTV video data, so that the Veesion Ai rapidly learns any peculiarities of its specific camera locations.

Store teams can change parameters as required and Veesion Ai can be easily configured to recognize legitimate shopping bags, baskets, and shopping carts.

Veesion is available on a subscription basis and costs vary depending on the number of cameras connected in a store and/or location.

THOUSANDS OF EQUIPPED STORES AND BUSINESSES ON ALL CONTINENTS

Veesion around the world



ABOUT US

Veesion is a leader in deep learning technology as applied to theft reduction solutions.

Please contact us for a discussion and demonstration.

Neil Hucksteppe

+61 (0) 499 053 288

neil@veesionaustralia.io

www.veesionaustralia.io